



WSB Universities

About WSB Universities

The WSB Universities are the largest group of business schools in Poland. Our recipe for success is simple. It is based on continuous improvement of our educational offer, cooperation with the business environment and foreign universities, as well as being able to adapt to signals coming from the business community. At WSB Universities you can study in English and Polish as well.

Study at WSB University

If you choose WSB University you will:

- find it easy to combine your studies with professional career or hobby. Our study programs are tailored to the lifestyle of young people.
- meet experts because we focus a great deal on networking and exchanging ideas among students and teaching staff.
- deal with business practitioners. In class they will provide know-how and interesting case studies.

- gain up-to-date knowledge because we develop our study programs in collaboration with business practitioners of particular industries so that the programs meet the employers' needs.
- develop your skills as regards career planning, interpersonal communication, data identification and analysis, project management, critical and creative thinking.
- have an impact on our offer, study programs and customer service. We are open to your opinions, suggestions and recommendations. Each year we examine and measure our students' satisfaction level and monitor our graduates' career paths.

Erasmus+

Students can participate in the Erasmus+ student exchange programme in one of WSB partner schools across Europe. While doing their study periods abroad students are exempted from tuition fee at WSB. Students also have the opportunity for doing a 3-month internship in different companies located in Europe.

WSB Universities

1 WSB University in Bydgoszcz

ul. Fordońska 74
85-719 Bydgoszcz

2 WSB University in Chorzów

ul. Sportowa 29
41-506 Chorzów

3 WSB University in Gdańsk

Aleja Grunwaldzka 238A
80-266 Gdańsk

4 WSB University in Gdynia

ul. Śląska 35/37
81-310 Gdynia

5 WSB University in Opole

ul. Augustyna Końskiego 72
45-372 Opole

6 WSB University in Poznań

ul. Powstańców Wielkopolskich 5
61-895 Poznań

7 WSB University in Szczecin

al. Wojska Polskiego 128
70-491 Szczecin

8 WSB University in Toruń

ul. Młodziejowa 31a
87-100 Toruń

9 WSB University in Wrocław

ul. Fabryczna 29-31
53-609 Wrocław

Programmes of study in English

- **WSB University in Bydgoszcz**
Bachelor's degree
Management International Business
Masters's degree
Management
- **WSB University in Chorzów**
Bachelor's degree
Information Technology
Logistics
Masters's degree
Management
- **WSB University in Gdańsk**
Bachelor's degree
Business Management
Finance and Accounting
Computing

- **Masters's degree**
Business Management
Finance and Accounting
- **WSB University in Opole**
Bachelor's degree
Management International Business
Masters's degree
Management International Management
- **WSB University in Poznań**
Bachelor's degree
Management
International Trade
Computer Science
Engineering Management
- **WSB University in zczecin**
Bachelor's degree
Management International Business
Computer Science

- **WSB University in Toruń**
Bachelor's degree
Tourism and Recreation
Management
Masters's degree
Finance and Accounting
Management and Law
- **WSB University in Wrocław**
Bachelor's degree
Management Business Administration
Masters's degree
Management International Management
Logistics International Logistics
Finance and Accounting International
Finance
Tourism and Leisure International Tourism
Finance and Accounting Business Finance

Fields of study in Polish

- **administracja** Administration
- **administracja i bezpieczeństwo wewnętrzne** Administration and Internal Security
- **bezpieczeństwo narodowe** National Security
- **bezpieczeństwo wewnętrzne** Internal Security
- **bezpieczeństwo w biznesie i administracji** Security in Business and Administration
- **design w biznesie** Business Design
- **ekonomia** Economics

- **filologia** Philology
- **filologia angielska** English Philology
- **finanse i rachunkowość** Finance and Accounting
- **handel międzynarodowy** International Trade
- **informatyka** Information Technology
- **informatyka w biznesie** Information Technology in Business
- **inżynieria zarządzania** Management Engineering
- **logistyka** Logistics

- **pedagogika** Pedagogy
- **politologia** Political Science
- **prawo** Law
- **prawo w biznesie** Business Law
- **psychologia w biznesie** Psychology in Business
- **turystyka i rekreacja** Tourism and Recreation
- **zarządzanie** Management
- **zarządzanie inżynierią** Engineering Management

Facts & figures: Higher education programs that stay on top of the requirements of the labor market and the workplace: ● 75 Bachelor's and Master's programs accredited by the Ministry of Science and Higher Education ● A total of 455 majors and concentrations available at Bachelor and Master level ● 370 postgraduate professional courses on offer ● MBA and Executive MBA programs ● Training courses and language courses ● University of the Third Age

Contact: www.wsb.pl

Erasmus+ provides the opportunity for:

- obtaining a scholarship
- acquiring hands-on experience that is valued so much by prospective employers
- improving foreign language skills
- exploring the culture of a host country.

WSB student and alumni testimonials

„When I first arrived in Poznań, I could speak no Polish except these three phrases: ‘Hello’, ‘Good bye’, and ‘Thank you’. I was afraid of how I would be able to cope with the language and life here. I didn't know anybody. My family was in Russia, far away from me. Yet I was determined to stay and start my higher edu-

cation program in Poznań. The initial months were tough, but it wasn't long that I made new friends. They helped me accommodate, and the feeling of being alone and homesick wasn't that terrible any more.”

Ms Karyna Havralova
WSB student, Russia

„I'm always on the go. I run a lifestyle blog, dance with a street dance company, ride a bike, practice make-up art and fashion styling, do odd jobs, and study

at university. Pretty much for a single person, isn't it? This is why I'm so lucky to have chosen a school that has a flexible attitude toward its students and knows who to create a comfortable study experience. Studying at the WSB University in Wrocław does not at all interfere with my passions and my career. It's just the opposite – the school gives me practical education and supports my professional development.”

Ms Dagmara Lis
WSB student



WSB - practically the best

Most WSB students think that classes at WSB are more practical than at other universities

28%

much more practical



29%

equally practical

30%

more practical

WSB Universities - partners in developing professional careers

Pinion survey conducted by Centrum Rozwoju Szkół Wyższych TEB Akademia sp. z o.o. (Higher Education Development Center "TEB Akademia") for WSB Universities in the period of March-April 2016.