



**Akademia WSB**

Dąbrowa Górnicza, Cieszyń, Olkusz, Żywiec, Kraków

**WSB University**

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# WSB University

WSB University is one of the most famous business and IT universities in Poland located between the two, well known urban centres - Katowice and Krakow.

Founded in 1995, the University has several decades of experience in teaching students, conducting research and cooperating with numerous government agencies.

Since its opening, more than 26,000 graduates have acquired practical and theoretical knowledge and skills, which enabled them to enter the European labour market with ease. The university offers its candidates a choice of 16 faculties and over 126 specialties on the undergraduate, graduate, engineering, doctorate and postgraduate levels.

WSB University provides many high-quality educational opportunities for its students and faculty members which also include an international dimension. Our aim is to work globally, with close links of the European and international research and business environment. Internationalization is also

reflected in the curricula of WSB University. Joint projects with higher education institutions in Europe, Asia and America give students the opportunity to spend part of their studies abroad and obtain a unique double diploma, which increases the chances of success in their future careers.

The quality of education at WSB University is confirmed by its high ranking in higher education institutions and by the National Accreditation Committee. WSBU is accredited by such prestigious agencies as CEEMAN IQA INTERNATIONAL ACCREDITATION (2020), INTERNATIONAL ACCREDITATION EUR-ACE LABEL (2021), EPOQUS ACCREDITATION (2015) and several more accreditations from the POLISH ACCREDITATION COMMISSION (PKA) in such fields as Management, Administration, Pedagogy, Sociology and others.

WSB University works tightly with a business sector which includes some of Poland's most prominent

companies and executives. They not only participate in the creation of the academic curricula, but also teach our students themselves, thus passing on the knowledge that comes directly from their experiences.

Every year the University participates in numerous international programs, such as Erasmus+, Norway Grants, DAAD, Visegrad Fund, Polish-Lithuanian Youth Exchange Fund and others. WSB University has over 300 bilateral partnership agreements with foreign universities in the EU and beyond, while continuing to develop its strong policy on academic mobility, educational programs and joint degree programs in other fields of education. All of WSBU students have the opportunity to spend part of their studies or internships at numerous partner institutions from all over the world!

Exceptional level of WSB University is guaranteed by the knowledge, experience and skills of highly qualified scientific and academic professionals, which, in turn leads to the desired success of our students.

## Programmes of study in English

- **BA in Computer Science** - Game & Interactive Graphic Design
- **BA in Computer Science** – Mobile and Cloud Computing
- **BA in Computer Science** – Security and Continuity of IT

- **BA in Engineering Management** - Transport and Logistics
- **BA in Engineering of Management** - Quality Management
- **BA in International Relations** - International Business, Trade & Marketing
- **BA in Management** – Digital Marketing and Sales Management

- **MA in Computer Science** - Data Scientist
- **MA in Management** - English in Management
- **MA in Management** - Financial Management and Accounting (ACCA Accredited)
- **MA in Management** – International Business
- **MA in Management** – International Human Resources Management
- **MA in Management** – Project Management

New programs in Dąbrowa and Krakow Campuses

## Fields of study in Polish

- **administracja** Administration
- **bezpieczeństwo narodowe** National Security
- **ekonomia** Economics
- **filologia angielska** English Philology
- **fizjoterapia** Physiotherapy

- **informatyka** Computer Science
- **inżynieria zarządzania** Engineering Management
- **logistyka** Logistics
- **pedagogika** Pedagogy
- **ratownictwo medyczne** Emergency Medical Rescue
- **socjologia** Sociology

- **stosunki międzynarodowe** International Relations
- **transport** Transport
- **zarządzanie** Management
- **zarządzanie i inżynieria produkcji** Management and Production Engineering

**Facts & figures:** Established in 1995 • 1 000 academic staff • 13 000 students • over 3 000 foreign students • 4 branch departments: Kraków, Cieszyń, Olkusz, Żywiec

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