



WSB Universities

Get to know us! Studying with WSB Universities is an unforgettable adventure!

The WSB Universities are the largest group of private institutions of higher education in Poland. Our recipe for success is simple. It is based on continuous improvement of our educational offer, cooperation with the business environment and foreign universities, as well as being able to adapt to signals coming from the business community. At WSB Universities you can study in English and Polish as well. You will find us in the eleven largest cities in Poland, such as Gdańsk, Gdynia, Szczecin, Bydgoszcz, Toruń, Poznań, Warsaw, Wrocław, Opole, Chorzów and Łódź.



Study at WSB University

If you choose WSB University you will:

- study in modern and well-planned spaces for learning. They are usually located in city centers or close to them and are well connected with them.

- learn, among others analyzing case studies, taking part in workshops, exercises, discussions, simulations, webinars, lectures, even work groups, we have proved that online education (if necessary) has had different shades,
- find it easy to combine your studies with professional career or hobby. Our study programmes are tailored to the lifestyle of young people,
- meet experts because we focus a great deal on networking and exchanging ideas among students and teaching staff,
- deal with business practitioners. In class they will provide know-how and interesting case studies,
- gain up-to-date knowledge because we develop our study programs in collaboration with business practitioners of particular industries so that the programs meet the employers' needs,
- develop your skills as regards career planning, interpersonal communication, data identification and analysis, project management, critical and creative thinking,
- have an impact on our offer, study programmes and customer service. We are open to your opinions, suggestions and recommendations. Each year we examine and measure our students' satisfaction level and monitor our graduates' career paths.

Erasmus+

Students can participate in the Erasmus+ student exchange programme in one of WSB partner schools across Europe. While doing their study periods abroad students are exempted from tuition fee at WSB. Students also have the opportunity for doing a 3-month internship in different companies located in Europe.

Erasmus+ provides the opportunity for:

- obtaining a scholarship,
- acquiring hands-on experience that is valued so much by prospective employers,
- improving foreign language skills,
- exploring the culture of a host country.

Students choose us!

The official rankings are the best proof of the quality of studies at WSB Universities. According to the information on the recruitment results for the 2022/2023 academic year published by the Ministry of Science and Higher Education, WSB Universities once again took the leading positions in the list of the universities most frequently chosen when it comes to first-cycle and long-cycle universities. This year, almost 45 thousand candidates have decided to study at WSB Universities.

Friendly e-university and blended learning

What is our online university like? It is a friendly and well-thought-out virtual space where you will navigate intuitively, and it will take a few moments to find the information you need. Whether you are just sitting comfortably on the couch in your room or going to the cinema with friends, you can always stay in touch with us.

How is it possible? We use:

- Extranet - an internal system that, regardless of where you are (on the couch at home or in a café), will allow you to check:
 - calendar and schedule of classes,
 - grades from the entire period of study,
 - the office hours of the teaching staff and duty hours of university authorities and more.

Programmes of study in English

BACHELOR'S DEGREE

- Accounting and Corporate Finance
- Engineering Management in Production
- Gastronomy Management
- Graphic design
- International Logistics
- Junior Project Manager
- Marketing and Sales
- 3D Animation & Visual Effects
- Business Administration
- Business English Communication
- Business Management and Marketing
- Business Translation
- Computer Graphics and Multimedia
- Corporate Finance
- Cultural Animation and Museum studies
- Entrepreneurship
- Foreign Trade of Small and Medium-Sized Enterprises
- Innovative Marketing
- International Business

- International Logistics Management
- International Management
- International Tourism
- International Business
- Logistics and International Forwarding
- Logistics of Trade and Distribution
- Logistics Systems Engineering
- Mobile Application Developer
- Production Management
- Programming
- Programming and Software Development Analysis
- Project Management
- Quality Management
- Sales Strategies and Techniques
- Software Development
- Tourism and Hotel Management
- Travel and Tourism Management
- Virtual Reality and Multimedia
- Web Applications Developer

- International Business Administration
- International Logistics Management
- Big Data, Digital Marketing and Trendwatching
- Business Administration
- Corporate Finance Management
- Culture And Education
- Digital Marketing
- Financial Services Management
- Human Resource Management
- International Business
- International Business Management
- International Management and Law
- International Management and Marketing
- IT Project Management
- Operational Logistics
- Project Management
- Project Management - Junior Project Manager
- Public Management
- Strategic Management

MASTER'S DEGREE

- Accounting and Financial Control
- Engineering Management in Production

Fields of study in Polish

- administracja** Administration
- administracja i bezpieczeństwo wewnętrzne** Administration and Internal Security
- administracja publiczna** Public Administration
- bezpieczeństwo narodowe** National Security
- bezpieczeństwo wewnętrzne** Internal Security
- bezpieczeństwo w biznesie i administracji** Security in Business and Administration
- design w biznesie** Business Design
- dietetyka** Dietetics
- ekonomia** Economics
- film i media kreatywne** Film and Creative Media
- filologia** Philology
- filologia angielska** English Philology
- finanse i rachunkowość** Finance and Accounting

- handel międzynarodowy** International Trade
- informatyka** Information Technology
- informatyka w biznesie** Information Technology in Business
- inżynieria danych** Data Engineering
- inżynieria zarządzania** Management Engineering
- kierunek finansowo-prawny** Finance and Law Programme
- kierunek menedżersko-prawny** Managerial and Law Programme
- kosmetologia** Cosmetology
- logistyka** Logistics
- marketing i sprzedaż** Marketing and Sales
- media i komunikacja w biznesie** Media and Business Communication

- multimedia i grafika komputerowa** Multimedia and Computer Graphics
- pedagogika** Pedagogy
- prawo** Law
- prawo w biznesie** Business Law
- psychologia w biznesie** Psychology in Business
- stosunki międzynarodowe** International Relations
- turystyka** Tourism
- turystyka i rekreacja** Tourism and Recreation
- zarządzanie** Management
- zarządzanie dla inżynierów** Management for Engineers
- zarządzanie online** Online Management

WSB GROUP in figures



Presence in many cities in Poland gives us the opportunity to exchange experiences.

- e-Student Book or grades online,
- Moodle - it is an e-learning platform that you can access via the Extranet,
- MS Office 365 - a free package for our students,
- MS TEAMS - one of the best-rated remote communication platforms in the world.

Time to study, time to work, time to live

Our degree programs are addressed, in the first place, to

those who want to work and study. Even in full-time programs classes are scheduled on just 3-4 days in a week, and we produce tight schedules keeping gaps at a minimum. Most of our international students, too, easily combine their WSB degree programs with jobs.

Our education is of high quality

At WSB University you will definitely find a European standard of high education, however, studying here is

cheaper than in other countries. During the studies we give students many opportunities to start a career: internships, practical placements, training seminars, consultations with job advisors etc.

WSB degrees are recognized in all European Union member states.

Read more at:

www.wsb.pl/english